OFFICIAL CONTEST RULES & REGULATIONS

BACKGROUND: MVZEIF (doing business as the Metro Vancouver Zero Emissions Innovation Centre) a registered Canadian not-for-profit corporation with charitable status incorporated under the relevant laws of Canada (incorporation certificate 1294644-1, charitable registration 762832269 RR0001), having its head office in Vancouver, British Columbia.

The MVZEIF wishes the participant to advance the purposes of the MVZEIF as stated below by participating in this contest and campaign:

- 1. To receive, hold, invest, and maintain a fund or funds, and to apply all or part of the principal and income to qualified donees as defined in subsection 149.1(1) of the Income Tax Act (Canada);
- 2. To protect the environment for the benefit of the public by reducing and remedying the effects of greenhouse gas (GHG) emissions and other pollution that contribute to climate change by conducting or supporting programs for sequestering carbon, increasing use of low carbon materials and systems, increasing use of renewable energy, and energy conservation related to communities, buildings, transportation systems and industrial processes;
- 3. To advance education by providing or funding educational programs such as seminars, conferences, peer-network meetings, webinars, forums or training sessions to educate the public on the importance of and means of reducing, minimizing, or stopping greenhouse gas (GHG) emissions and pollution;
- 4. To advance education by conducting or funding research on methods to reduce GHG emissions and on potential means by which the harmful effects of pollution can be mitigated, reversed or curtailed, and disseminating the results of this research to the public; and
- 5. To do all such other things as are incidental and ancillary to the attainment of the foregoing purposes.

WHO CAN ENTER: This Contest is open to all persons who are legal residents of British Columbia on May 13, 2024 08:00 PST (Pacific Standard Time). Contest is open to legal residents of British Columbia who have reached the age of majority in their respective province or territory of residence at the time of entry. Employees of the Sponsor(s) and immediate family members of, and any persons domiciled with any such employees or contractors, are not eligible to enter.

CONTEST PERIOD: The Contest starts on **May 13, 2024** 08:00 PST and closes on **June 24, 2024** 23:59 PST.

HOW TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN. ONLY AN EMAIL ADDRESS is required. One (1) Entry per person. Entrants must live in British Columbia. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator. Void where prohibited by law.

RANDOM DRAW: One (1) grand prize winner and five (5) secondary prize winners will be selected in a random draw from among all eligible entries received. Draw will be conducted on **June 25, 2024** 12:00 PST **in Vancouver, BC**. The odds of winning will depend on the number of entries received. Administrators are not responsible for prize fulfillment nor for any technical failures. Winning entry will be verified.

PRIZE: One (1) Blomberg Induction Range, choice of 30" Stainless Steel (Model #: BIR34452CSS) and 24" Stainless Steel (Model #: BIRC24102SS) will be awarded to the winner assigned in a random draw. Five (5) Portable Induction Cooktop and Cookware packages will be awarded to winners assigned in a random draw. Prizes are non-transferable and non-assignable. No substitutions of prizes are permitted except by Midland Appliance, Blomberg, Pacific Specialty Brands, or Zero Emissions Innovation Centre (ZEIC). Prizes are not redeemable for cash. Contact information for sponsor(s), if applicable, can be found in the contest text via website links. Images included in the giveaway post may not depict the exact prize and are for illustrative purposes only. There is one (1)

grand prize to be won, and five (5) secondary prizes. Prize value cannot be applied towards any other brand or product. Free Delivery of Grand Prize is applicable to standard local delivery only. Any unforeseen circumstances or unusual deliveries may require additional fees. Prize does not include extended warranty or installation. The winner's desired delivery location must be within Midland Appliance standard delivery zones to arrange delivery via Midland Appliance. Free delivery for secondary prizes will be administered by ZEIC.

WINNER NOTIFICATION: Selected winners will be notified by email within 5 DAYS of the draw. Selected winners will be required to acknowledge via email. If no response is received by ZEIC within two (2) business days of notification, the prize will be forfeited and may be awarded to an alternate winner in a random draw selected by computer from the remaining eligible entries. Residents of BC will be required to enter a skill-testing question to claim their prize. Administrators and sponsors reserve the right to publish winner's first name and last initial. Midland Appliance reserves the right to require proof of age and jurisdiction of residence prior to awarding any prize.

GENERAL: Midland Appliance is not responsible for any costs associated with claiming any prize. Winner must take possession of prize within thirty (30) business days from date of winner acknowledgement. Winners are solely responsible for the reporting and payment of any and all taxes, if any, that may result in claiming a prize in this Contest.

By participating in this Contest, each participant agrees to release and hold Midland Appliance, Blomberg, Pacific Specialty Brands, Zero Emissions Innovation Centre, their subsidiaries and affiliated companies and each their respective directors, officers, employees, agents, representatives, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with this Contest or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy. This Contest is subject to all Federal, Provincial, and local laws. Void where prohibited or restricted by law. The winners agree to abide by and be bound by these Official Rules. Please contact **b2e@zeic.ca** for any questions.